

Open Innovation Academy of SOItmC 2019 Summer School(20190222) Download



Open Innovation Academy of

SOItmC 2019 Summer School

July 02(Tue.)~July 07(Sun.), 2019

Venue : Building. Tower 75, Room. T1002, Meijo University, Nagoya, Japan

Program

Date	Time	Lecturer
02-Jul-19 (Tue.)	09:00-10:30	 Prof. Ian Yigitcinar (Queensland University of Technology, Australia) • Professor, Queensland University of Technology, Australia • Editor-in-Chief of International Journal of Knowledge-Based Development • Editor of Sustainability Lecture Materials: 1. Ian Yigitcinar: Knowledge-Based Development of Smart and Sustainable Cities: Our and future generations' lives depend on it. Lecture materials. 2. Ian Yigitcinar(2018). Smart City Policies Revisited: Considerations for a Truly Smart and Sustainable Urbanism Practice. <i>Smart Technology Review</i> , 7, 97-112. 3. Ian Yigitcinar et al.(2018). Can cities become smart without being sustainable? A systematic review of the literature. <i>Sustainable Cities and Society</i> , 45, 348-365.
	10:40-12:10	 Prof. Tommi Inkinen (University of Turku, Finland) • Professor, University of Turku, Finland • Editor-in-Chief of peer-reviewed quarterly journal <i>Terra</i> , <i>Finland Geographical Journal</i> 59, 2014 Lecture Materials: 1. Teemu Makkonen & Tommi Inkinen(2018). Sectoral and technological system of environmental innovation: The case of marine scrubber systems. <i>Journal of Cleaner Production</i> , 200, 110-121. 2. Juhani Kaini & Tommi Inkinen(2017). Predicting innovation growth and demand with proximate human capital: A case study of the Helsinki metropolitan area. <i>Cities</i> , 64, 9-17. 3. Tommi Inkinen & Inka Kaakonien(2016). Economic Geography of Knowledge-Intensive Technology Clusters: Lessons from the Helsinki Metropolitan Area. <i>Journal of Urban Technology</i> , 23(1).
03-Jul-19 (Wed.)	13:30-18:00	Discussion
	09:00-10:30	 Prof. Philip Cooke (Bergen University College, Norway) • Professor, Bergen University College, Norway • The Editor-in-Chief and Editor(s) of <i>European Planning Studies</i> (SSCI) Lecture Materials: 1. Philip Cooke(2018). Responsible research and innovation? From FinTech's 'flash crash' at Cermaq to digitech's Willow Campus and Gouyville. <i>European Planning Studies</i> , doi: 10.1080/09694243.2018.15556610. 2. Philip Cooke, Dirk Fornahl et al.(2018). From the Machine Learning Region to the Deep Learning Region: Tesla, DarkTrace and DeepMind as Internationalised Local to Global Cluster Firms. Paper from <i>Researchgate of Prof. Philip Cooke</i> . 3. Philip Cooke(2018). The Rent-Seeking Propaganda Machine: Data Harvesting by Social Media Firms in the Surveillance Economy. Under submitting at <i>Journal of Open Innovation: Technology, Market and Complexity</i> .
04-Jul-19 (Thur.)	10:40-12:10	 Prof. Jinhyo Joseph Yun (DGIST, Korea) • Principal professor of Open Innovation Academy of SOItmC & Tenured Principal Researcher, DGIST, Korea • Editor-in-Chief of <i>Journal of Open Innovation: Technology, Market, and Complexity</i> (JOTMOC/Scopus) • Editor of <i>Sustainability & Knowledge Management Research & Policy</i> Lecture Materials: 1. Yun et al. (2018). Entrepreneurial cyclical dynamics of open innovation. <i>Journal of Evolutionary Economics</i> , 28(5), 1151-1174. 2. Yun et al. (2016). Dynamics from open innovation to evolutionary change. <i>Journal of Open Innovation: Technology, Market and Complexity</i> , 2(7). 3. Yun et al. (2015). How do we conquer the growth limits of capitalism? Schumpeterian Dynamics of Open Innovation. <i>Journal of Open Innovation: Technology, Market and Complexity</i> , 1(7).
	13:30-18:00	Discussion
04-Jul-19 (Thur.)	09:00-10:30	 Prof. Levent Altinyaz (Oxford Brookes University, UK) • Professor, Oxford Brookes University, UK • Editor-in-Chief of <i>The Service Industries Journal</i> • Europe Editor for <i>International Journal of Contemporary Hospitality Management</i> Lecture Materials: 1. Levent Altinyaz, Maureen Brookes, Melih Madanoglu and Gurhan Aktas (2014). Franchisors' trust in and satisfaction with franchise partnerships. <i>Journal of Business Research</i> , 67, 722-728. 2. Levent Altinyaz and Maureen Brookes (2012). Factors influencing relationship development in franchise partnerships. <i>Journal of Services Marketing</i> , 26(4), 278-292. 3. Maureen Brookes and Levent Altinyaz (2011). Franchise partner selection: Perspectives of franchisors and franchisees. <i>Journal of Services Marketing</i> , 25(5), 336-348.
	10:40-12:10	 Prof. Rajah Rasiah (University of Malaysia, Malaysia) • 2017- Distinguished Professor of Economics at University of Malaysia, Malaysia • 2014 Ganes Furber prize, World Academy of Sciences • 2004- Professional Fellow, UNU-MERIT, Maastricht University Lecture Materials: 1. Rasiah, R., Fatimah, K., Sadoi, Y. and Habib-Mertz, N. (2018). Climate Change and Sustainable Development Issues: Arguments and Policy Initiatives. <i>Journal of the Asia Pacific Economic</i> , 23(2): 187-194. 2. Rasiah, R., Abdul Quasem Al-Amin, Nazki, H.M., Anwar, H.C., Sartha C., Ferritos, A. and Leal, W. (2017). Assessing Climate Change Mitigation Proposals for Malaysia: Implications for Emissions and Abatement Costs. <i>Journal of Cleaner Production</i> , 20, 143-17. 3. Rasiah, R. (2018). Innovation Policy, Inputs, and Outputs in ASEAN in Ambashi, M. (ed), <i>Innovation Policy in ASEAN</i> . Jakarta: Economic Research Institute for ASEAN and East Asia (ERIA).
	13:30-18:00	Discussion

Date	Time	Lecturer
05-Jul-19 (Fri.)	09:00-10:30	Welcome Reception + Preliminary Registration + Introduction by Prof. Dr. XIAOFEI ZHAO (DGIST, Korea) • Professor at Open Innovation Academy and Senior Researcher at DGIST • Associated editor of <i>Journal of Open Innovation: Technology, Market and Complexity</i> Prof. Anil K. Gupta (Indian Institute of Management, India) • Professor, Indian Institute of Management, India • Founder of Honey Bee Network Lecture Materials: 1. Anil Gupta, Chetan Shinde, Anamika Dey, Ramesh Patel, Chetan Patel, Vijay Kumar, Mahesh Patel (2018). Honey Bee network in Africa: Co-creating a Grassroots Innovation Ecosystem in Africa. <i>ZfW Working Paper Series</i> , ISSN 1864-6636. 2. Anil Gupta, Anamika Dey and Gardeep Singh (2017). Connecting corporations and communities: Towards a theory of social inclusive open innovation. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 3(17). 3. Anamika Dey, Anil K. Gupta and Gardeep Singh (2018). Innovation, investment and enterprise: Climate resilient entrepreneurial pathways for overcoming poverty. <i>Agricultural Systems</i> , doi:10.1016/j.agsy.2018.07.013
	10:40-12:10	 Discussion
06-Jul-19 (Sat.)	13:30-18:00	Discussion
	09:00-10:30	 Prof. Venen V. Krishna (University of New South Wales, Australia) • FASS at the University of New South Wales, Australia • Editor-in-Chief of <i>Journal of Science, Technology and Society</i> (SSCI) Lecture Materials: 1. Venen V. Krishna (2014). Changing Social Relations between Science and Society: Contemporary Challenges. <i>Science, Technology & Society</i> , 18(2), 133-159. 2. Venen V. Krishna (2017). Inclusive Innovation in India: Historical Roots. <i>Asian Journal of Innovation and Policy</i> , 6(2), 170-191. 3. Venen V. Krishna (2017). Inclusive Innovation in India: Contemporary Landscape. <i>Asian Journal of Innovation and Policy</i> , 6(1), 1-22.
07-Jul-19 (Sun.)	10:40-12:10	 Prof. Yuri Sadoi (Meijo University, Japan) • Professor, Meijo University, Japan • Author of the book <i>Titled "Innovation and Industrialization in Asia"</i> Lecture Materials: 1. Sadoi, Yui (2018). The Impact of Euro 4 automobile emission regulations on the development of technological capabilities in ASEAN. <i>Journal of the Asia Pacific Economic</i> , 23(2), 279-297. 2. Sadoi, Yui (2018). Human resource development and engineering capabilities of Vietnamese SMEs in Hanoi. <i>Meijo Asian Research Journal</i> , 8(1), 43-52. 3. Sadoi, Yui, Lin-Ren Li, and Kuan-Ju Lin (2016). The Technological Innovation and the Development of Parts Production in Electric Vehicle Industry of Taiwan. <i>Meijo Asian Research Journal</i> , 7(1), 3-14.
	13:30-18:00	Discussion
07-Jul-19 (Sun.)	09:00-10:30	 Prof. Fumio Kodama (Tokyo University, Japan) • Emeritus Professor, Tokyo University, Japan • Dean of MOT Program in Shibaura Institute of Technology (2003-2010) • Editor of <i>Research Policy</i> (1993-2009) Lecture Materials: 1. Fumio Kodama & Tomotsugu Shibata(2017). Beyond fusion towards IoT by way of Open Innovation: An investigation based on the Japanese machine tool industry 1975-2015. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 3(23). 2. Fumio Kodama(2018). Learning Mode and Strategic Concept for the 4th Industrial Revolution. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 4(32). 3. Fumio Kodama & Tomotsugu Shibata(2015). Demand articulation in the open-innovation paradigm. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 1(2).
	10:40-12:00	Farewell
	13:30-18:00	Discussion

*Might be changed in reality

- **Registration Fee**
 - For SOItmC 2019 participants, the registration fee are free, after doing the registration of SOItmC 2019, please also send the summer school participating application to openinnovation@dgist.ac.kr.
 - For Non-SOItmC 2019 Participants: Professors & Researchers' registration fee are 5400 until May 31th & Students' registration fee are 5200 until May 31th.
 - Alumni (DI academy of SOItmC Alumni providing for the full program participating participants)
 - Advantage at joining at SOItmC 2019.

- **Registration Inviting(Maximum 60 people)**
 - Professors who want to teach BM developing from OI
 - Students in Ph. D. candidates, or Master who have experiences of Venture Companies, and are preparing New Venture firm
 - Entrepreneurs who want new business model
 - Researchers who want to know open innovation with BM

- **Registration applying:**
 - openinnovation@dgist.ac.kr, qiacke@dgist.ac.kr, jhyun@dgist.ac.kr

Hosting **SOItmC Open Innovation Academy**
 Supporting **DGIST, Meijo University**

