

**General Session 1.**

## Paper List:

1. (Jun JIN): Innovation System for Twin Transition
  2. (Liyang WANG): AI governance and the firms' Patent Strategy
  3. (Ying DONG): Impact of AI tech adoption on the GHG emission of firms
  4. (Zhengyi Zhang): AI adoption, SDGs, and Firms' Growth
  5. (Choukang Chiu, Chieh-Peng Lin): Exploring the influence of leaders and peers on job performance
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**General Session 2.**

## Paper List:

1. (Soyeon Park, Sangdon Lee): Predicting potential habitat and assessing habitat suitability for eurasian otter (*Lutra lutra*) and long-tailed goral (*Naemorhedus caudatus*)
  2. (Yein Lee, Sandon Lee): Research on the relationship between species richness and abiotic environmental factors and hazardous substances in wetlands
  3. (Soyeon Park, Sangdon Lee): Assessment of habitat suitability for endangered species in South Korea using MaxEnt models
  4. (Sangdon Lee · Yein Lee · So Yeon Park · Seulki Koo · Jungbin Bae): The design of wetland environmental inventory database
  5. (Hyomin Park, Soyeon Park, Minkyung Kim, Sangdon Lee): Risk Assessment for Environmental Impact of Development in Forest Endangered Species Habitats
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**General Session 3.**

## Paper List

1. (Diana Smite): Analytical Framework of Sustainable Innovation in Corporate Venturing
  2. (Hun Park\*, Jongtaik Lee, Sungtae Yoo): A Study on the Automatic Patent Valuation by using Large Language Models
  3. (Ngo Ngoc Dieu, Antonio K.W.Lau\*): The Impact of Digital Transformation on Environmental and Product Innovation: The Moderating Roles of Innovation Types
  4. (Xiaoran Li, Yuxuan Xie): The ecological evolution of open innovation -A case study based on Haier
  5. (Boxiong Xie, Yuxuan Xie): How leading manufacturing companies are building innovation ecosystems for sustainable growth
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**General Session 4.**

## Paper List

1. (Jiazhuo Li\*, Jiarui Wang, In-Jung Cho): How TD-LTE Became an International Technology Standard: A Case Study Based on Complex Product Systems (CoPS) Theory and Stakeholder Theory
  2. (Phi-Hung Nguyen1,\*, Lan-Anh Thi Nguyen, and Hoang-Le Huong Giang): Moderating Role of Regulatory Flexibility in the Influence of Governance Quality on Technology Transfer and Innovation in FDI Projects: A Case Study from Vietnam
  3. (Keun Lee, Jinhyuck (Joseph) PARK\*): The determinants of technological catching up by latecomers: the role of technology cycle time and foreign local R&D
  4. (Lara Wulandari, Aulia Varatasya, Erlinda N. Yunus\*): Enhancing Service and Product Quality Through InnovatioG174:S174n: Strategic Insights from a Household Water Filtration Case Study
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**General Session 5.**

## Paper List

1. (Silvija Mezinska\*, Anda Abolina, Velta Lubkina, Ilze Baltina): Transformation of the Engineering Study Process: Perspectives of Academic Staff and Students
  2. (Jiarui Wang, Jiazhao Li\*): Cross-disciplinary team and internal technology integration capability: evidence from new product development in medical devices
  3. (Erlinda N. Yunus\*, Apri Hidayati, M Akhsanur Rofi): The Successor's Journey: How Business Acumen and Resource Orchestration Drives Innovation, Logistics Integration, and Family Firm Performance
  4. (Yongsu Jeong, Hyewon Hwang, Jeonghwan Jeon\*): The Effect of Scientific and Technology Personnel's Self-Efficacy on Innovation Behavior Mediated by Learning Agility
  5. (Giridhar B Kamath\*, Rajesh R Pai, Sriram KV, Mark Gratian Rosario): Unpacking the Barriers to E-Freight Implementation: A Grounded Approach Using Interpretive Structural Modeling (ISM) in Indian Air Cargo Ports
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**General Session 6.**

## Paper List

1. (Sriram KV\*, Giridhar B Kamath, Atif Rahman): Understanding Tourist Perceptions of Homestays in the Post-Covid-19 Era: An Analysis Based on the Theory of Planned Behavior
  2. (Gangdong Peng, Jin Chen, Miao Yu, Tong Liu\*): Efficient Data Transactions Increase Firm Innovation
  3. (Evi Rahayu Izzah, Erlinda N. Yunus\*): Strategic Sourcing for Critical Needs: Balancing Costs, Risks and Sustainability in Operations
  4. (Sunith Hebbar\*): Towards Sustainability of Government Services in the era of Industry 5 Technologies: The Opportunities, Challenges and Key Drivers - A Systematic Review
  5. (Asish Oommen Mathew\*, Aditi Rishiraj): AI Coding Assistants in Computer Science Education: Adoption, Self-Efficacy, and Academic Open Innovation Practices
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## General Session 7.

### Paper List

1. (Aishwarya Narayan, Sumukh S Hungund, Lidwin Kenneth Michael): The adoption and impact of open innovation practices on the performance of firms: A case study of the Indian biotech industry
2. (Anasuya K Lingappa, Ujwal Uthappa HP, Asish Oommen Mathew\*): Adoption and Purchase Intentions of AR Smart Glasses Among Gen Z: Analyzing Key Influences and Drivers
3. (Ho Dinh Phi, Linh Lê Anh, Bich Dinh Nguyet, Khoa Nguyen Van, Dinh Thi Quynh Hoa, Han Nu Ngoc Ton\*): SUSTAINABLE TOURISM DEVELOPMENT: A CASE STUDY IN MUI NE FISHING VILLAGE, PHAN THIET CITY, VIETNAM
4. (Geethalakshmi P M): A study of gender differences in AI adoption among Indian Engineering students: Implications for actionable initiatives at institutes
5. (Pham Thanh Nga, LL.M, Nguyễn Minh Thảo): Legal framework for crypto-currencies and digital assets in Vietnam

## General Session 8.

### Paper List

1. (Deepa Prabhu, Mahesh Prabhu H\*): Dynamics Between the Enablers of Fintech Adoption: A Case of India
2. (Vineetha Edwina Jathanna\*, Vimuktha E Salis, Dr. Kevin Manohar Salis, Pathanjali C): AI-Driven Outpatient Management Using Smart KIOSK Systems, AR-IoT Vital Monitoring, Predictive Diagnosis, and Resource Optimization
3. (Ha Huynh Minh Khanh, Le Thi Kim Hoa, Nguyen Quoc Cuong\*): HOW DOES ENTREPRENEURSHIP EDUCATION AFFECT STUDENT'S ELECTRONIC ENTREPRENEURIAL INTENTION?
4. (Deokho Cho): Artificial Intelligence Age and Spiritual Revolution
5. (John Benette John, Dr. Sumukh S. Hungund\*, Dr. Deepika Shetty): Open Innovation in Educational Settings: A Systematic Literature Review and Bibliometric Analysis
6. (Widyarso Roswinanto\*, Muhammad Akhsanur Rofi): Public Sentiments Factors Affecting the Continuance Intention of Fintech Lending in Indonesia

## General Session 9.

### Paper List

1. (Widyarso Roswinanto\*, Muhammad Akhsanur Rofi): Public Sentiments Factors Affecting the Continuance Intention of Fintech Lending in Indonesia
2. (Jumana Yasir Alkhamis, Fatimah Nizar Alfilfil, Norah Hassan Mohammed Alqahtani, Duaa Ali Alkubaisy): Insider Risk Lens – Insider Risks Score Assessment Tool
3. (Han Nu Ngoc Ton\*, Luu Thi Minh Anh, Trang Minh Tran-Pham, Tran Vu): TRIANGULAR RELATIONSHIP AMONG EMPLOYER BRANDING, ORGANIZATIONAL REPUTATION, AND JOB PURSUIT INTENTION: FOCUS ON UNIVERSITY STUDENTS AND MULTINATIONAL CORPORATIONS
4. (Han Nu Ngoc Ton, Tien Chau Thuy Huynh\*, Le Thi Ha Bao Khanh, Nhan Trong Nguyen): GLASS CEILING, JOB STRAIN AND INTENTION TO QUIT AMONG FEMALE EMPLOYEES IN VIETNAM'S PUBLIC SECTOR
5. (Jayoung James Goo): Leveraging the Dual Nature of AI for Minority Language Preservation and Revitalization: An Open Innovation Perspective

## General Session 10.

### Paper List

1. (Ali Murtaza Matto): Development of a theoretical framework to Evaluate and Rank the Innovation Efficiency of OECD countries
2. (KIM DAEHEON, Jeonghwan Jeon\*): Smart Firefighting Technology Patent-Based Analysis
3. (YouEil KIM, EuiSeob JEONG\*): An Overview Analysis of the Patent Trends of Foreign Patentees Based on Registered Patents in Korea
4. (Ruihui Lin, Xiaoyu Chen\*): Jade can be polished by stones from other hills?Promotion strategy selection for video platforms in the age of social media
5. (Antonio Cimino\*, Vincenzo Corvello, Luca Famà, Sara Laurita, Danilo Martire): Open Test 2.0: a modular framework for test-driven innovation in software development